

## PROFESSIONAL EXPERIENCE - VISUAL ARTS

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*Co-Owner* – Internet-Minded Design & Development, Bloomington, Indiana (Jan 2011 to present)

*Freelancer Graphic and Web Designer* – Bloomington, Indiana (Aug 2005 to present)

- ▶ Web site development – from visual identity to implementation, in partnership with David Ernst (WordPress & Dreamweaver)
- ▶ Graphic design (logos, brochures, posters, CD art, banners, business cards, illustrations, T-shirts, invitations, booklets, etc)

*Design Assistant* – Office of Creative Services at Indiana University (Aug 2010 to Jun 2011)

- ▶ Hourly employee, developing several printed and virtual materials

*Design Specialist* – Office of Mktg & Publicity of the Jacobs School of Music at IU (Aug 2008 to Aug 2010)

- ▶ Full-time employee, developing all kinds of printed and virtual materials for the School of Music
- ▶ Additional skills developed: Power Point, Flash, Premiere Pro, more Dreamweaver, HTML, & CSS

*Graphic and Web Designer Assistant* – Office of Marketing and Publicity of the Jacobs School of Music at Indiana University (Aug 2007-Aug 2008)

- ▶ Preparing high quality images for various sorts of media
- ▶ Creating and developing design ideas for various medias (ads for newspapers and magazines, brochures, postcards, posters, banners, billboards, bus signs, CDs, web sites, etc)
- ▶ Updating the School of Music web site, developing the electronic newsletter “Fanfare”, Summer Music Festival web site, and the Ballet and Opera Websites
- ▶ Experience with Photoshop, InDesign, Illustrator, Dreamweaver

*Graphic and Web Designer* – Latin American Music Center at IU (May 2007-Aug 2008)

- ▶ Preparing high quality images for various sorts of media
- ▶ Creating and developing design ideas for various medias (exhibitions, postcards, posters, CDs, web site, etc)
- ▶ Experience with Photoshop, InDesign, Illustrator, Contribute, Dreamweaver

*Graphic Designer* – Top Graphic Design and Advertising Agency, in Brazil (Jan 1997-Jul 1998)

- ▶ Editing images and sound for multimedia CD-ROM production
- ▶ User interface design for internet and other computer applications such information kiosks
- ▶ Extensive communication with clients
- ▶ Experience with Sound forge, Authorware, Macromedia Director, Photoshop, and Corel Draw

## IMPORTANT LINKS

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*Professional Website* –<http://priscillaborges.com>

*Co-Owned Business Website* –<http://internet-minded.com>

## SOFTWARE/LANGUAGE KNOWLEDGE (in descending order of proficiency)

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Photoshop, InDesign, Illustrator, Powerpoint, CSS, HTML, Dreamweaver, Premiere Pro, Sound Forge, Flash, Finale (and many other less relevant programs)

## EDUCATION

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- ▶ Bachelor of Architecture – Fine Arts School in São Paulo – Brazil (1992-1996)
- ▶ MM in Performance in Early Music – Voice at Indiana University, Bloomington, USA (2005-2007)
- ▶ Bachelor of Music in voice – Paulista State University - SP – Brazil (1997-2002)
- ▶ Degree in Vocal Performance – City School of Music – São Paulo – Brazil (1995-2005)

## PROFESSIONAL EXPERIENCE - MUSIC

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*Singer* – Dialogue Ensemble (2010-today) & Le Tre Grazie (2007-today)

*Singer* – Choir of São Paulo State Symphony Orchestra (2003-2005)

*Voice teacher* – Vila Mariana Conservatory (2003-2005)

*Voice instructor* – Santo André Choir (2003-2004)

*Actress and singer* – participated in professional plays (1999-2004)

## LANGUAGE SKILLS (in descending order of proficiency)

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Brazilian Portuguese (native), English, Italian, Spanish, and French